



Federation of Canadian Municipalities  
Fédération canadienne des municipalités

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Brock Carlton  
Ottawa, Ontario

July, 2009

Dear Sir/Madam:

The Federation of Canadian Municipalities (FCM) has negotiated a national partnership agreement with CGI Communications, Inc., to provide you with a myriad of online multimedia information and promotions programs that can be customized for your community.

Through this exclusive partnership, CGI's products and services will be provided to your municipality at NO COST to you. This is made possible through cost recovery initiatives specifically designed for your local business community to promote economic growth.

CGI's breakthrough Internet video technologies will put your community on the cutting edge of online information. Their innovative programs are designed to showcase, educate and inform the public about your community and all it has to offer your residents, businesses, and visitors. This is done through digital media such as streaming video (i.e. can include a video message from the mayor), online tour guides, interactive maps, v-mail, and other progressive tools. CGI will create a custom-designed program that will meet the profile, public awareness and marketing needs of your community.

How does this work? CGI will develop, host and update online information that will be a feature on your municipal website. It is a proven business model that has been adopted by a number of municipalities. Examples of successful municipal programs provided by CGI include [www.chatham-kent.ca](http://www.chatham-kent.ca) and [www.leamington.ca](http://www.leamington.ca).

FCM has chosen to work with CGI because of their outstanding reputation for quality, and their proven experience in helping numerous communities, organizations, and businesses market and promote their assets and attributes in a clear, effective and engaging manner. CGI is an innovative, progressive high-tech corporation that continually invests in its people and services to offer a constantly evolving line of Internet marketing solutions.

FCM believes that this company and its products and services would be a tremendous value and service to you and your community. We encourage you to learn more about the features and benefits of this opportunity by contacting Nicole Rongo, Marketing Manager, CGI Communications, Inc., at 1-800-398-3029, ext. 203. You may also contact FCM's Member Services department directly if you have any questions at [membership@fcm.ca](mailto:membership@fcm.ca).

Sincerely,

Brock Carlton  
Chief Executive Officer  
Federation of Canadian Municipalities (FCM)



Since 1901  
Depuis 1901